

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – Special Summary Revision of Electoral Rolls with reference to 01-01-2014 as qualifying date, National Voters' Day, 2014 & Special Campaign for ensuing General Elections, 2014 – Publicity – Scrolling & Spots in Television Channels – Payment of bills Rs.1,47,392/- to Indira Television Private Limited, Hyderabad – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 1433**

**Dated: 14-04-2014**

Read the following:-

1. Govt. Lr.No.3136/Elecs.E/A2/2013-6, dt:25-11-2013
2. Govt. Lr.No.3136/Elecs.E/A2/2013-11, dt:25-11-2013
3. Govt. Lr.No.3136/Elecs.E/A2/2013-41, dt:07-12-2013
4. Govt. Lr.No.3136/Elecs.E/A2/2013-57, dt:12-12-2013
5. Govt. Lr.No.3577/Elecs.E/A2/2013-30, dt:22-01-2014
6. Govt. Lr.No.3630/Elecs.E/A2/2013-13, dt:07-03-2014.
7. From M/s.Sakshi TV, Hyderabad, Invoice Nos.SR/2567, 2648/13-14, dt:10-12-2013, SS/2591, 2680/13-14, dt:10-12-2013, SR/3255/13-14, dt:31-01-2014, SS/2735, 2736/13-14, dt:16-12-2013, SR/2851/13-14, dt:31-12-2013 and SR/3627/13-14, dt:10-03-2014.
8. G.O.Rt.No.1475, Fin. (Expr.GAD-I) Dept., dt:11-04-2014

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**ORDER:**

In the letters 1<sup>st</sup> to 6<sup>th</sup> read above, M/s. Sakshi TV Channel, Hyderabad has been requested to telecast spots and scrolls through their channel from 28-11-2013 to 23-12-2013 regarding Summary Revision of Photo Electoral Rolls w.r.t. 01-01-2014 as the qualifying date, from 21-01-2014 to 24-01-2014 regarding National Voters' Day, 2014 and from 08-03-2014 to 09-03-2014 regarding Special Campaign day for enrollment of electors on 09-03-2014 in connection with the ensuing General Elections, 2014. Accordingly, M/s Sakshi TV channel, Hyderabad has telecasted the spots and scrolls and furnished the bills for an amount of Rs.1,47,393/- including all taxes and requested for arranging payment as detailed below.

Sl. No.	Letter No. & Date	Invoice No. & Date	Amount of Rs.
1	Lr.No.3136/Elecs.E/A2/2013-6, dt:25-11-2013	SR/2567, 2648/13-14, Dt:10-12-2013	16,854
2	Lr.No.3136/Elecs.E/A2/2013-11 dt:25-11-2013	SS/2591, 2680/13-14, Dt:10-12-2013	50,933
3	Lr.No.3136/Elecs.E/A2/2013-41, dt:07-12-2013	SR/2735, 2736/13-14, Dt:16-12-2013	37,470
4	Lr.No.3136/Elecs.E/A2/2013-57, dt:21-12-2013	SR/2851/13-14, Dt:31-12-2013	8,427
5	Lr.No.3577/Elecs.E/A2/2013-30, dt:22-01-2014	SR/3255/13-14, Dt:31-01-2014	16,854
6	Lr.No.3630/Elecs.E/A2/2013-13, dt:07-03-2014	SR/3627/13-14, Dt:10-03-2014	16,854
<b>Total</b>			<b>1,47,392</b>

(Contd..2..)

2. After careful examination, Government hereby accord sanction for payment of **Rs.1,47,392/-** (Rupees one lakh forty seven thousand three hundred and ninety two only) to the Indira Television Limited, Hyderabad towards the cost of telecasting the Scrolls & Spots in their channel from 28-11-2013 to 07-12-2013 regarding SSR, 14, from 21-01-2014 to 24-01-2014 regarding NVD, 2014 and from 08-03-2014 to 09-03-2014 regarding Special Campaign day for enrollment of electors on 09-03-2014 in connection with the ensuing General Elections, 2014.

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 104 Charages for Conduct of Elections for Loksabha and State Legislative Assemblies when held simultaneously – SH (04) Conduct of Elections to Loksabha and State Assembly – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the additional funds provided vide G.O. 8<sup>th</sup> read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour **“Indira Television Limited” A/c No. 30769357760, State Bank of India, Road No.12, Banjara Hills, Hyderabad, IFSC Code: SBIN 0008022, MICR Code: 500002007, PAN No.AABCI3520K.**

5. This order does not require the concurrence of Finance Department as per the orders in force vide G.O. 8<sup>th</sup> read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V. VENKATESWARA RAO  
ADDL. CHIEF ELECTORAL OFFICER &  
JOINT SECRETARY TO GOVERNMENT

To  
The General Manager-ADVT & MKTG,  
Indira Television Limited, Hyderabad  
The General Administration (Claims.C) Department  
The Pay & Accounts Officer, Hyderabad  
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad  
Copy to:  
The Director of Treasuries & Accounts, A.P., Hyderabad  
The Accountant General, Andhra Pradesh, Hyderabad.  
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER